



Resilient Focus

There has been endless discussion recently regarding business continuity. While an important endeavor, it lacks the key focus on preserving value in the complex systems it maintains. Businesses that are more resilient and adaptive have better weathered the recent storms. Just like civilization through the ages, those able to adjust have survived. As Heraclitus said, “the only constant in life is change.”

We’ve been working closely with a number of companies recently supporting their journey through unpredictable times. Our focus has been helping them address the uncertainties that arise due to:

- Ambiguity
- Complexity
- Structural Challenges
- Organizational Hurdles
- Uncertainty of Approach

Remaining Resilient

The following articles address critical concepts almost all organizations face and the impact business resilience planning can have.

Running in the Dark with Scissors Sucking a Lollipop

Sometimes, it feels like we're doing just that and our only hope is that we make it through with all our fingers and toes. If we can't predict the future, and let's be serious the last few months have proven that, then what can we do?

[Read More](#)

Be Like Water

Was Bruce Lee on to something? Are there lessons to be taken from his theories that can be applied to the professional world?

[Read More](#)

Resilience Success Story

The process of starting up our new business created challenges in determining how best to use our limited resources during the recent disruptions. Ryan's collaborative approach let us to take ownership of our direction providing the needed clarity. We've just re-started after a successful proof of concept session and have sold out multiple sessions with a growing waiting list. The excitement and confidence are so high we're considering accelerating our plans and can't wait to see what the future holds. *(Derek Rodner, Uplink Studios [www.uplink.gg])*



Parrels Advisory – Strategy, Delivered



[Schedule a Conversation](#)



[eMail](#)



[LinkedIn](#)



[Contact Us](#)

Copyright © 2020, Parrels Advisory, LLC
All rights reserved.

Our mailing address is:
info@parrels.co